IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kolessar Group Art Unit: 2623

Serial No.: 09/896,246 Examiner: Yimam, Harun M.

Filed: June 29, 2001

For: MEDIA DATA USE MEASUREMENT WITH REMOTE

DECODING/PATTERN MATCHING

Commissioner for Patents P.O. Box 1450 Alexandria, VA 2233-1450

PETITION FOR EXTENSION OF TERM

Sir:

Applicants hereby petition the Director to extend the time for response to the Office Action dated April 25, 2007 by one (1) month from July 25, 2007 to August 25, 2007.

Authorization for payment of the fee of \$120.00 for the requested one month extension is hereby provided. The Director is authorized to charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 03-3415.

Respectfully submitted,

Reg. No. 48,776

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Certificate: I hereby certify that this correspondence is being transmitted via the Patent Electronic Filing

System (EFS) to the United States Patent and Trademark Office today,

August 22, 2007